

ISABELLA SUMERSKI

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Looking for graphic design or social media development positions. Designer with a strong eye for motion graphics and branding. Excellent verbal and written communication skills, with experience working in fast-paced environments, both independently as well as in team-based settings. Creative and flexible with a strong drive to create.

EDUCATION

University of North Florida

Jacksonville, FL

Bachelor's in Fine Arts with a concentration in Graphic Design and Digital Media

Graduation - May 2023

SKILLS

Adobe Suite:

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe After Effects

Adobe XD

Other:

UXPIN

Procreate

Office 365

Miro

Microsoft Teams

Personal :

Communication

Time Management

Team Player

Detail-oriented

Adaptable

Organized

WORK EXPERIENCE

Freelance

2/2025 - present

- Created brand identities for local clients and small businesses. This includes logos, packaging/labels, patterns, and social media content.
- Designed wedding monograms, invitations, menus, and other print material.
- Created flyers and posters for local musicians.

Adjective and Co.

Graphic Design Intern

6/2023 - 9/2023

- Shadowed creatives and participated in projects for clients, such as Gatorade Performance Partner, Insomnia Cookie, and the New York Islanders.
- Created both social media and motion graphic drafts for Insomnia Cookie and Gatorade Performance Partner.
- Created and revised designs for social media content.

Sprouts Farmers Market

Department Manager

4/2023 - present

- Responsible for producing schedules, interviewing candidates, ordering inventory, monitoring sales, and maintaining department budgets.
- Effectively oversees department associates and promotes the increase of weekly sales, as well as the diminishment of inventory loss.
- Presents excellent customer service by assisting customers, as well as providing product knowledge and guidance.

AWARDS

Gold Addy Award 2023

Animation or Special Effects: *A Brief History of Film*

SCHOLARSHIPS

Lu Ann and Doran Weinstein Memorial Scholarship in Visual Arts